

Sound direction

- Ringtones and sounds should have a music focus.
- They should be modern and contemporary and somewhat “arty” & edgy with 80’s influences (ref. the Knife)
- To offer some variation they could also be 80’s pop-soul influenced as reinterpreted by “Fibes Oh Fibes”.
- Examples of influences:
 - Gloria Estefan – 1-2-3, Conga etc
 - Phil Collins – Don’t loose my number, Sussodio etc.
 - Duran Duran – Notorius, The Reflex etc.
 - ABC – Poison Arrow etc.
 - Spandau Ballet – True etc
 - Ultravox - Lament

